

Rep Order# 8851670 Ver# 1 Status New
EC'd No

Traffic Order#
Printed: 08/16/2012 9:33 AM
Last Received: 08/16/2012 9:16 AM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () AMER CHEMISTRY CNCL
Product AM CHEMISTRY COUNC
Estimate# 554
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, SUITE 200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //554
Flight Dates 08/23/2012 - 08/29/2012
Hiatus Weeks

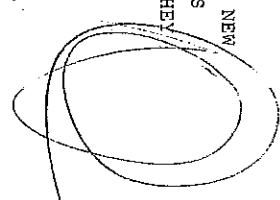
Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN CHEMISTRY COUNCIL *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLS CONFIRM
DIANNE BUYER SAID IT IS NOT AN ISSUE OF CPP IT IS A NEW
BUY ONLY AND THEY BOUGHT STRONGEST TWO NEWS STATIONS
WITH MORE FREQUENCY.. HE SAID SHARE WILL GO UP IF THEY
EXPAND DAYPARTS .. JAN



LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-430P	NEWS	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	2	TH	5P-530P	NEWS	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	3	M,W	5P-530P	NEWS	:30	\$250.00	08/27-08/29	2	1	2	\$500.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								
	4	F	6P-630P	NEWS	:30	\$300.00	08/24-08/24	1	1	1	\$300.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								
	5	M-TU	6P-630P	NEWS	:30	\$300.00	08/27-08/28	2	1	2	\$600.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								

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	6	SA	5P-530P	SAT NEWS	:30	\$300.00	08/25-08/25	1	1	1	\$300.00	
Buyline Comment: SAT NEWS												
Sales Remark: V1 1X PER DAY												

	7	SU	10A-11A	THIS WK	:30	\$300.00	08/26-08/26	1	1	1	\$300.00	
Buyline Comment: THIS WK												
Sales Remark: V1 1X PER DAY												

---REPORT TOTALS---
 Report Totals: 9 / \$2,500.00

---SALES MONTHLY TOTALS---
 Aug 12: 5 / \$1,400.00 Sep 12: 4 / \$1,100.00
 Sales Totals: 9 / \$2,500.00
 Station Totals: 9 / \$2,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,714	CABL 0%	KAGG 0%	KJZZ 0%	KPNZ 0%	KSL 28%
		KSTU 35%	KTVX 7%	KUCW 0%	KUPX 0%	KUTV 30%
		NTVX 0%				

Books null
 Demos RA35+